

# BRANDING BUNDLES

MAD Studio provides top tier branding attention to detail and creativity to all our clients. We want people to see what you see in your brand: GREATNESS. From personal branding to small business and big business branding, MAD Studio has the capabilities to make your brand do a 360. You can expect daily communication and updates on your brand, a team that truly wants to showcase the personality on your products, and high quality shiny packages that will make you feel like the MVP in your field.

## PERSONAL BRANDING INCLUDES: \$1500

- \*2 Main Logos and 2 Submarks
  - \* 4 File Formats
- \* Downloadable Font Family
  - \* Color Scheme
- \* 10 Brand Professional Headshots with 3 locations + 3 Outfit Changes
  - \* Landing Page Website
  - \* 1 digital business card
  - \* 1 Zoom Background
    - \* Brand Book
    - \* 2 revisions

Best for professional looking to build an image and brand for themselves.

TURN AROUND TIME  
5 WEEKS

## BUSINESS BRANDING INCLUDES: \$3750

- \* Everything in the Starter Pack
  - \* 3 Page Website
- \* 4 Social Media Templates
  - \* 1 Digital Stationery
- \* Digital Advertising (FB and Twitter banners, email template, IG and FB post)
  - \* 1 30 sec intro video
    - \* 3 revisions

Best for business who want to start building an online presence and locally.

TURN AROUND TIME  
IS 7 WEEKS

## BRANDING VIP PACK INCLUDES: \$5000

- \* Everything in the Deluxe and Starter Pack
  - \* Physical Print Stationery (Our Treat)
- \* 3 sized Print Flyers (Choose from our catalog)
  - \* An additional 30 sec interview video
    - \* (1)5-20 sec or (2)10 sec product showcase video
- \* 3 art pieces associated with your brand to hang in your office
  - \* A 1/4, 1/2, 1 page ad for editorial
    - \* 3 revisions

Best for business who truly want to put themselves out there, and make a name for themselves beyond local borders.

TURN AROUND TIME  
IS 12 WEEKS

# POLICIES & LEGAL

I create clever, creative, and quality logos, branding packages, and advertisements for your business. When it comes to logos I offer up to 4 variations that range from paperwork and social media use, color and black white, and digital and print usage. I offer a color palette with all of my services along with a font family so that the brand is complete, even in the Starter-up package. The branding packages are consistent with the brand throughout to create a sense of coherent and an identity of that brand. The advertisements are an excellent ad on to any business. They will help pull the brand together and get your brand out there with a powerful message. And I do all with the speed and quality.

## TIME FRAME & DELIVERY:

- All projects have a set time frame for execution.
- Projects will not start until the contract is signed and a deposit is made.
- Project delivery is dependent on communication between me and the client.
- Set meeting times and dates will be placed into effect after contract and deposit is made.
- Client will receive access to all of the deliverables (after approval of graphics and completion of graphics) within 12 hours.

## COMMUNICATION:

- Set meetings will be set after signing contract and making a deposit.
- Meetings will happen whenever a section of the project is complete to prevent dissatisfaction in the next stage. (must get approval from client to move on.)
- Client must have a working email for sending and approving files, and for video calls.
- Call and video meeting times must be made apparent at the start of the project.

## PAYMENT POINTS:

- Projects will not start until the contract is signed and a deposit is made.
- Starting Deposit is Half of the Full Price
- Client is prohibited from using graphics until project is complete. If client uses graphics before the project is complete they will have to pay the full amount of the project unless the graphic is removed within 24 hours.
- Full payment will need to be received before project files are sent.
- Payment plan can be made if needed. It will vary for each client.
- If I have to travel to agreed meeting place, a fee will be added to the final invoice.